



DISTRICT OF COLUMBIA  
PUBLIC SCHOOLS

Office of School Design and Continuous Improvement

MEMORANDUM

TO: Deputy Chief Contracting Officer, Contracts and Acquisitions

FROM: Innovation and School Design Team, Office of School Design and Continuous Improvement

DATE: September 19, 2018

SUBJECT: Sole Source Justification for 2Revolutions

**MINIMUM NEED:**

DCPS's mission is to ensure that every school guarantees students reach their full potential through rigorous and joyful learning experiences provided in a nurturing environment. One of the District's Big Goals is to Increase Excellent Schools: 100 percent of schools are highly rated or are improving. The above-mentioned Big Goal is comprised of the Strategic Priority 3.1 and 3.2:

- 3.1 Develop and implement an aligned system of differentiated supports and resources that move schools toward a consistent standard of school excellence.
- 3.2 Develop and implement a school improvement and growth strategy that includes the systems needed to authorize new schools and programs, promote greater student diversity, and increase opportunities for innovation based on school and regional need.

DCPS', School Design and Continuous Improvement (SDCI), has an immediate need to procure the services of a vendor with the capacity to engage four schools in rethinking the student experience in school and then building new learning models that create the experience they desire for their students. This will be accomplished by way of designing learning progressions, customized professional development, evaluation and assessment protocols, and coaching.

**JUSTIFICATION**

DCPS seeks to support Garrison, Turner, Hendley, and Walker Jones in dramatically improving outcomes by reimagining the learning environment to better serve the needs of their learners and communities. 2Revolutions is a national education design and support organization that designs, launches, and supports Future of Learning models and systems. They have successfully led more than 300 unique design engagements in over 30 states in the past five years. 2Revolutions brings a unique core offering of intellectual property to this engagement that will be integral to supporting DCPS's teams in successful school redesign efforts.

Namely, the access teams will receive to the content, resources, and coaching interfaces through InspirED, 2Revolutions' online platform, will support the content development, coaching, and progress

monitoring that teams will receive through the partnership. As part of their design work, 2Revolutions provides school teams access to InspirED, which provides a mechanism for them to offer blended and personalized supports to schools.

InspirED includes a range of relevant information, resources, courses, modules, tools, communication interfaces for video calls and chats, and learning model profiles. It enables personalized adult learning associated with the knowledge, skills, and competencies associated with designing and implementing new learning models. Specifically, it's resources are aligned to the core work of the participating schools, including Deeper Learning, Broader Definitions of Success, Student Agency, and Safe & Supportive Learning Environments. Based on market research, 2Revolutions is the only organization with the track record of experience and the technical assistance provided through InspirED to satisfy the needs of this project.

Through access to InspirED, 2Revolutions will also provide support to Central Office staff to build capacity in their ability to coach and support school level implementation to increase sustainability of the efforts after the program period ends. Central Office staff will access modules, courses, and access to 2Revolutions coaches through the InspirED platform.

InspirED will also support the development of plans for professional development workshops that expose selected school teams to innovative national models, and engage them in rigorous learning experiences that support the teams in envisioning and implementing new school models in DPCS. Participants will conduct pre-work on InspirED and use the platform to access differentiated resources aligned to their specific areas of specialization.

#### **CERTIFICATION BY THE DCPS PROGRAM OFFICE:**

I hereby certify that the above findings are correct and the anticipated cost to DCPS is fair and reasonable.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Office of School Design and Continuous Improvement

#### **CERTIFICATION BY CONTRACTING SPECIALIST**

I hereby certify that the findings above are accurate and complete to the best of my knowledge.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Contracting Officer

#### **DETERMINATION**

Based on the above certified findings in accordance cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; DC Code 2-354 and 27 DCMR 1304 and 1702).

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chief Procurement Officer