CLASS DETERMINATION AND FINDING FOR A SOLE SOURCE PROCUREMENT

AGENCY: District of Columbia Public Schools

Peabody ES, School-Within-School @ Goding, Watkins ES

CAPTION: FoodPrints Enhanced Program SY 2014-2015

PROPOSED CONTRACTOR: FRESHFARM Markets

CONTRACT NO. TBD

FINDINGS

AUTHORIZATION:

D.C. Code 2-354.04.5 and 27 DCMR, Sections 1304, 1702, and 1205.

MINIMUM NEED:

The District of Columbia Public Schools (DCPS) continues to require FRESHFARM Markets to provide curriculum-based instruction to DCPS students focused on nutritious, locally grown foods. DCPS continues to require these services be provided to students in grades pre-kindergarten to 5 in 46 classrooms, across 3 DCPS schools, Peabody ES, School Within School @ Goding, and Watkins ES. DCPS requires these services to support the Proving What's Possible (PWP) initiative, which focuses on improving student satisfaction through academic, socio-emotional, and various other types of instruction, enrichment, and recreational activities.

ESTIMATED COST:

The estimated costs for this project are as follows:

Peabody ES

| DCPS Contribution: | \$15,000.00 |
|-------------------------------------|--------------------|
| Peabody ES PTA Contribution: | \$15,000.00 |
| FRESHFARM Markets Donated Services: | \$7,664.88 |
| Total Cost – Peabody ES: | \$37,664.88 |

School Within School @ Goding

| DCPS Contribution: | <mark>\$24,300.00</mark> |
|---|--------------------------|
| DOLE/Captain Planet Grant: | \$3,258.00 |
| Student Contributions: | \$5,070.00 |
| Friends of SWS | \$8,500.00 |
| OSSE Farm Field Trip Grant: | \$490.00 |
| Capital Hill City Foundation Grant: | \$2,000.00 |
| Whole Kids Grant: | \$2,000.00 |
| OSSE Best Sustained School Garden Award: | \$500.00 |
| Total Cost – School Within School @ Goding: | \$46,118.00 |

Watkins ES

| DCPS Contribution: | \$10,000.00 |
|-------------------------------------|--------------------|
| Watkins ES PTA Contribution: | \$12,171.00 |
| Watkins ES PTA Nutrition Grant: | \$2,177.00 |
| FRESHFARM Markets Donated Services: | \$8,000.00 |

FRESHFARM Markets OSSE Grant: \$9,000.00 Total Cost – Watkins ES: \$41,348.00

FACTS WHICH JUSTIFY A SOLE SOURCE PROCUREMENT:

FRESHFARM Markets has been providing curriculum-based instruction using the FoodPrints curriculum to support student success on grade-level Common Core and Next Generation Science Standards at Peabody ES, School Within School @ Goding, and Watkins ES, which include the following:

- FoodPrints instruction delivered monthly by FoodPrints teachers and/or FoodPrints teacher assistants to 46 classes, grades pre-k to 5.
- Instructional activities that include experiential opportunities for students in their school garden and/or classrooms.
- Instructional activities that include opportunities for experiences related to growing, harvesting, cooking, and eating healthy foods that are grown locally.
- School garden supplies and supplemental food required to implement the FoodPrints curriculum.
- Coordination and oversight of FoodPrints staff.

Staff associated with Peabody ES, School Within School @ Goding, and Watkins ES have reported that FRESHFARM Markets has been providing curriculum-based instruction focused on nutritious, locally grown food to students at Peabody ES, School Within School @ Goding, and Watkins ES for several years utilizing funds provided via grants, school PTAs, and donated services. However, during the 2014-2015 school year, sufficient donated services from FRESHFARM Markets, were unavailable to support the FoodPrints program without supplemental funds from DCPS. Furthermore DCPS's contribution constitutes 39% of the total cost, while the remainder is being funded via donated services from FRESHFARM Markets, grants, and school-based parent organizations.

In light of the information discussed above it is necessary and in the best interest of DCPS to continue the services provided by FRESHFARM Markets to Peabody ES, School-Within-School @ Goding, and Watkins ES.

CERTIFICATION AND DETERMINATION

| • | cordance cited authority, I hereby determine that it is not tive bidding process under D.C. Code 2-354.04.5 and 27 |
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| Date | Glorious Bazemore Chief Procurement Officer |