

**DETERMINATION AND FINDING
FOR A SOURCE PROCUREMENT**

AGENCY: District of Columbia Public Schools
Garfield Elementary School
CAPTION: Comprehensive Academic Enrichment Program
PROPOSED CONTRACTOR: Live It Learn It Programming
CONTRACT NO. RQ876154

FINDINGS

1. AUTHORIZATION:

D.C. Code 2-354 and 27 DCMR, Section 1304 and 1702

2. MINIMUM NEED:

The District of Columbia Public Schools (DCPS), Garfield Elementary School has an immediate need to procure the services of Live It Learn It to provide their comprehensive academic enrichment program in Garfield Elementary School in SY2014-2015.

3. ESTIMATED COST:

The estimated reasonable price is \$14,000.00 for SY2014-2015

3. FACTS WHICH JUSTIFY A SOLE SOURCE PROCUREMENT:

The District of Columbia Public Schools, Garfield Elementary School recommends Live It Learn It for the required services to provide their comprehensive academic enrichment program to all 3rd, 4th and 5th grade students for school year 2014-2015.

Live It Learn It shall provide a comprehensive academic enrichment program that includes:

- Standards-based pre- and post-trip classroom lessons that are interdisciplinary in nature, emphasize hands-on learning, and teach students a range of core academic skills in preparation for and follow-up to each academic trip.
- Structured academic trips to world-class museums, memorials, and monuments
- Bus transportation on all trips.
- Quality curricular materials for students and teachers.
- Detailed pre- and post-assessment data demonstrating impact on students.

Live It Learn It shall provide a minimum of 30 classroom lessons and 15 academic trips with each class participating in at least 6 classroom lessons and 3 academic trips.

Background and history of this vendor with DCPS

Live It Learn It was launched in 2005 by Matthew Wheelock. Since its inaugural pontoon trip with 23 students down the Anacostia River, the organization has grown to encompass thirty different programs at two dozen different sites across the D.C. area. More than 1,700 students from 20+ Title I (high-poverty) D.C. public schools now participate each year.

Live It Learn It provides rigorous and engaging opportunities for D.C. public school students to experience firsthand the treasures of the nation's capital. By leveraging the city's incredible resources as instructional tools, Live It Learn It helps ignite student curiosity and potential and helps interrupt cycles of disengagement and underachievement in the city's Title I (high-poverty) schools.

Live It Learn It believe that students learn best when they experience the world for themselves. Experiential learning nurtures students' sense of wonder and helps them grow more confident, more motivated, and more successful. By connecting students to the world beyond their classrooms shows them that learning is a way of life.

For each of the 30 programs, Live It Learn It has crafted detailed curricular materials and instructional activities that are interdisciplinary, age-appropriate, and aligned with Common Core standards. Their highly-successful, three-step model insures that each program is rigorous, engaging, and just plain fun.

Live It Learn It partners exclusively with Title I (high-poverty) DC public schools, working with the 3rd, 4th, 5th, and 6th grade students at those schools.

Since its inception, Live It Learn It has served thousands of DC students, working with more than 1700 students this year alone. 90% of our students qualify for free and reduced-price lunch programs; 90% live in Washington, DC's four most impoverished wards; 50% live east of the Anacostia River.

The Proposed Vendor's Unique Qualifications:

Live It Learn It offers a robust menu of 30 academic programs at two dozen of the most interesting and important sites in nation's capital.

They work closely with educators at partner sites to develop rigorous and engaging activities that are interdisciplinary, age-appropriate, and aligned to Common Core standards. They also provide all instruction, curricular materials, and transportation for each program.

Live It Learn It rigorous experiential learning programs help students grow more confident, more motivated and more academically successful.

This impact is reflected quantitatively in written pre- and post- assessments of academic mastery, as well as qualitatively in the feedback of the students and teachers who participate.

Live It Learn It programs are different. They help close an experience gap that contributes greatly to an achievement gap among students of different backgrounds.

Since 2005, Live It Learn It's model of connecting D.C. public school students to the treasures of the nation's capital in a rigorous, academic manner, has seen a dramatic impact on student achievement and motivation.

In light of the above findings a sole source award is in the best interest of the DCPS Garfield Elementary School and would be the most efficient and cost-effective procurement method.

CERTIFICATION BY THE DCPS PROGRAM OFFICE:

I hereby certify that the above findings are correct and the anticipated cost to DCPS is fair and reasonable.

Date

Garfield Elementary School

CERTIFICATION AND DETERMINATION

Based on the above certified findings in accordance cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; DC Code 2-354 and 27 DCMR 1304 and 1702.

Date

Chief Procurement Officer