

**DETERMINATION AND FINDING  
FOR A SOLE SOURCE PROCUREMENT**

<b>AGENCY:</b>	District of Columbia Public Schools (Office of Secondary Schools)
<b>CAPTION:</b>	Personalized Learning System Design & Implementation
<b>PROPOSED CONTRACTOR:</b>	ReDesign, LLC
<b>REQUISITION NO.</b>	RQ977963

**FINDINGS**

**1. AUTHORIZATION:**

D.C. Code 2-354.04.5 and 27 DCMR, Section 1304 and 1700

**2. MINIMUM NEED:**

The District of Columbia Public Schools (DCPS), Office of Secondary Schools (OSS) needs to procure the services of redesign, LLC to provide coaching support and professional development for teachers at opportunity academies (Ballou STAY, Luke C. Moore, Roosevelt STAY, Washington Metropolitan). Redesign will provide instructional coaching support, strategic planning support, capacity building support, and professional development.

**3. ESTIMATED COST:**

The estimated cost is \$225,500.00.

**4. FACTS WHICH JUSTIFY A SOLE SOURCE PROCUREMENT:**

When DCPS first engaged in work with ReDesign, the goal was to learn more about personalized learning and really unpack what it would mean to redesign schools into ones with a personalized/competency-based focus. They facilitated a professional development session in August 2017 that featured sessions on personalized classroom structure, time to work one-on-one with facilitators to further develop classroom practices, and information on how to give feedback from a perspective that holds students responsible. This was the first step in a larger project to assist schools as they move to this new way of teaching students. The overall goal is to ensure that staff and students have all of the necessary resources to guide them through this process.

DCPS is seeking a contract with an organization that specializes in personalized learning. Expected services/features include:

- Experience in implementing competency based education
- Experience working with non-traditional aged high school students
- Proven track record helping increase academic performance in schools that serve overaged, under-credited, and disconnected populations
- Experience working in urban school districts
- Experience working in schools with varying school year length and schedule types
- Experience with re-designing curriculum with disconnected/non-traditional youth in mind

**Background and History:**

The previous work that Redesign completed with all four opportunity academies was instructional coaching for a two-day period for educators in January 2017. Teachers at the DCPS Opportunity academies received the benefit of beginning phase of effective instructional practice strategies/techniques developed from Redesigns modules.

DCPS began this work prior to the coaching last year and has had professional development, leadership management training and customized instructional support totaling more than \$80,000. DCPS invested in the development, customized support, and learning techniques of Redesign prior to the proposed services specifically with the Opportunity Academy educators. Purchase order history is as follows:

Date	Purchase Order #	Amount
07/2017	PO566638	\$8,000.00
09/2017	PO569749	\$73,500.00

**The Proposed Vendor's Unique Qualifications:**

DCPS has invested in the personalized learning system designed, supported, and implemented by **ReDesign** since its launch at Opportunity Academies throughout DCPS. We are seeking a vendor whose staff and experiences include the following:

- Intense expertise and a positive track record helping schools and school systems implement personalized learning.
- The ability to assess where a school district currently fares with implementation and increase their capacity to raise student achievement.
- The ability to provide continuous support to schools throughout the various phases of redesign
- A track-record working specifically with schools that are considered "alternative" models and serve students who are overaged and under-credited.

**CERTIFICATION BY THE DCPS PROGRAM**

I hereby certify that the above findings are correct and the anticipated cost to DCPS is fair and reasonable.

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Date

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Office of Secondary Schools**CERTIFICATION AND DETERMINATION**

Based on the above certified findings in accordance cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; DC Code 2-354 and 27 DCMR 1304 and 1700.

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Date

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Contracting Officer