

**DETERMINATION AND FINDING  
FOR A SOURCE PROCUREMENT**

**AGENCY:** District of Columbia Public Schools  
Office of the Chief of Schools  
**CAPTION:** Promotor Pathways Program: Wraparound Services for Students  
**PROPOSED CONTRACTOR:** Latin American Youth Center  
**REQUISITION NO.:** RQ934684

**FINDINGS**

**1. AUTHORIZATION:**

**D.C. Code 2-354.04.5 and 27 DCMR, Section 1304 and 1702.**

**2. MINIMUM NEED:**

The District of Columbia Public Schools (DCPS), Office of the Chief of Schools (COS), has an immediate need to procure the services of Latin American Youth Center to support the school turnaround initiative for SY16-17 for the following schools: Anacostia High School and Roosevelt High School

**3. ESTIMATED COST:**

The estimated cost is \$301,649.00 for the proposed period date of award through September 30, 2017.

**4. FACTS WHICH JUSTIFY A SOLE SOURCE PROCUREMENT:**

LAYC is named in the approved 1003a grant application for DC Public Schools issued by the US Department of Education, which is focused on improving student performance in our Title 1 Priority and Focus schools (see attached screenshot).

LAYC's Promotor Pathways program reconnects disconnected and disengaged youth to services that enable them to succeed academically, obtain long-term employment, and to live healthy and productive lives. LAYC model consists of the following:

- LAYC will match high-need youth with a "Promotor"
- Promotors will focus on relationship building and will be expected to work with youth long term, approximately 4-6 years.
- Promotors will be generalists, providing service coordination across various programs to address multiple needs

The Promotor Pathway supports youth in making a successful transition to adulthood. They focus on long-term goals including:

- High School/GED Completion
- Post-secondary enrollment
- Vocational / Technical Training Completion

- Employment Placement and Retention
- Healthy Behaviors

LAYC has been trademarked since March 22, 2016 which uniquely qualifies their services for the District.

5. **RESULTS FROM PREVIOUS YEARS:**

LAYC has served at Cardozo High School since 2014, which has aided to their overall success rate within the DMV area (comprehensive results listed below). DCPS has seen evidence of these outcomes at Cardozo, and wishes to expand the impact of the Promotors program to two additional high schools.

LAYC has been working in schools and communities for decades and has specifically served 456 students from 2011-2015 within Prince George County Schools and DC Metro Area communities. They have a results-oriented approach and a proven track record of successfully serving our most vulnerable youth to ensure successful transitions into adulthood. Within the past 5 years they have served the DC Metro area, they have been able to achieve the following results:

**Education**

- **54% of Youth Re-engaged in Education**
  - 79 out of 147 previously “out of school” youth are working towards their High School Diplomas and have been enrolled in charter schools, night schools, and GED programs.
  - Of those 79 youth (52%) have persisted and remain enrolled.
- **43% of Youth Obtained a High School Diploma**
  - Of the 262 youth currently working towards a high school credential, 113 have either obtained their GED or graduated from High School.
- **58% of Youth Enrolled in Post-Secondary**
  - Of the 164 youth eligible for post-secondary, 95 youth enrolled and completed some post-secondary coursework, and 38 of those 95 have persisted and remain currently enrolled.

**Employment**

- **79% of Youth Increased their Job Readiness Skills**
  - Of the 378 youth interested in employment, 299 have updated resumes, practiced interviewing skills and completed job applications.
- **69% of Youth Obtained Employment**
  - 262 youth were hired and placed in either full-time or part-time jobs or paid internships.

**Healthy Behaviors**

- **57% of Youth Maintaining High Preventative Healthcare**
  - 172 youth have improved their preventative health status by attending doctor visits, applying and obtaining health insurance, and being compliant with all medical recommendations and treatments.

- **87% of Youth Improved their Housing Status**
  - Of the 342 youth dealing with unstable or substandard housing, 297 have either maintained or obtained a safe space, housing program, or permanent housing.
- **87% of Court Involved Youth Comply with Orders**
  - 182 youth were involved in the criminal justice system and 159 demonstrated full compliance with court orders and probation, including no new offenses.

**Adverse Impact**

Anacostia High School	Student Population: 99% African American students
	Free & Reduced Price Lunch: 100%
	Title 1 Status: Priority School
	In-Boundary: 71%
	Special Education: 30%
Roosevelt High School	Student Population: 62% African American; 36% Hispanic
	Free & Reduced Price Lunch: 100%
	Title 1 Status: Priority School
	In-Boundary: 59%
	Special Education: 22%

The District of Columbia has experienced an increase in their high school graduation rates since 2011. In school year 2015-2016, the District reached an overall 64% graduation rate for all participating High Schools in the area. While the graduation trends show that positive improvements for our high schools' students, there are still 36% of our students who are not reaching graduation. Specifically, for school year 2015-2016, Anacostia High School's graduation rate was 42% in combination with their dropout rate being 36%. Roosevelt High School had a 59% graduation rate and a 26% dropout rate. These two high schools that will need to receive services to support their most vulnerable students who are less likely to graduate in order to increase their pathways to college and career readiness. Through the use of the 1003a grant, which is focused on improving student performance in our Title 1 Priority and Focus schools, the District will have to target its failure to graduate students at a higher rate. In order to do this, there is a need to increase capacity for supporting our students that are impacted by negative or circumstantial impacts from their environment, which is one of the main factors that deter students from graduating. Without the services provided by LAYC, the District will not be able to adequately support students who experience difficulties within their livelihood that will prevent them from successfully promoting and graduating from our high schools.

LAYC has had an approved donation agreement with the Office of Partnerships and Grants services since reducing the need for this agreement in the amount of three months of services.

**CERTIFICATION BY THE DCPS PROGRAM OFFICE:**

I hereby certify that the above findings are correct and the anticipated cost to DCPS is fair and reasonable.

\_\_\_\_\_   
 Date

\_\_\_\_\_   
 Chief of Schools

**CERTIFICATION AND DETERMINATION**

Based on the above certified findings in accordance cited authority, I hereby determine that it is not feasible or practical to invoke the competitive bidding process under Section 402 or 403 of the District of Columbia Procurement Practices Reform Act of 2010 (D.C. Law 18-371; DC Code 2-354 and 27 DCMR 1304 and 1702.

\_\_\_\_\_  
Date

\_\_\_\_\_  
Chief Procurement Officer