Litter Enforcement Initiative
Sixth District
Educate and Empower

• Provided daily litter facts courtesy of www.ecogreen.org
• Educated community residents and businesses on regulations regarding disposal of waste and maintenance of properties. DPW provided literature
• Partnered with CSS-BARJ, CSOSA, SEWH and other community organizations to host weekly clean ups
• Solicited community input to identify locations for clean ups
GETTING DOWN AND DIRTY
Two Cities Unite

From talkin’ trash... 

To pickin’ up trash
Teamwork makes the dream work
Cobb County Christian School

Exploration…

Education…
“We collected a whole house minus the house,”

Cobb County Christian School volunteer
Pope Branch Cleanup  April 13th
We live here too
Sweat equity in Hillcrest
Call in reinforcements more bags
Ta Da-Hillcrest Debris Removal
Safety First  62^{nd} & Dix Street, NE

Before

After
Improved Quality of Life

Results of Efforts
Presence

March 24, 2013
- Kenilworth Clean Up
- Watts Branch Clean Up

April 2-3, 2013
- Penn Branch Clean Up
- Park Naylor Clean Up

April 6, 2013
- Pope Branch Clean Up
- Hillcrest Clean Up

April 13, 2013
- Northeast Boundary Clean Up
- 37th Clean Up
Citations Issued

- 14 Notices of Violations
- 2 Notices of Infractions
MEMORANDUM

TO: Assistant Chief of Police  
Patrol Services and School Security Bureau

THRU: Robert J. Contee, III  
Commander

FROM: Robert Atcheson  
Captain

DATE: May 1, 2013

SUBJECT: After Action Report for the Litter Enforcement Month Initiative for the Sixth District for April 2013

Throughout the month of April 2013, members of the Sixth District have participated in the 3rd annual Litter Enforcement Month (LEM), sponsored by the Alice Ferguson Foundation’s Trash Free Potomac Watershed Initiative. Our primary focus in this initiative was broken down into the following areas: (1) Education (2) Clean-ups and (3) Enforcement.

We started the month off strong with successfully organizing a large community clean-up of the north alley in the 4400 block of Quarles Street, NE, as well as a nearby abandoned baseball field, just north of the Aquatic Gardens in the Kenilworth Parkside Neighborhood. As part of that effort, Ms. Julia Irving and Officer Jason Medina were able to organize a field trip and solicit the help of approximately 40 youths from “Harlem RBI” (Reviving Baseball in Inner Cities), an inner-city youth baseball organization from New York City, to come down and assist in the clean-up. With their assistance and over the course of just one day, that clean-up effort resulted in the collection of 72 large bags of trash from the alleyway and nearby park, as well as an additional 30 large bags of other debris from and around the ball park, for a total of 102 large bags of trash.

Our good luck continued with our multi-pronged approach in cleaning up numerous areas of the Sixth District. During the second weekend of the month, thanks in large part to Ms. Irving’s incredible connections throughout the community, we were able to solicit the assistance of 75 more youth volunteers, as well as their 25 adult chaperones, from a Georgia Christian group that were in our city looking for service work over the Spring holidays. After first meeting them at the Southeast White House (2901 Penn Ave, SE) for orientation, we then panned out to several areas in the community and picked up more than 30 large bags of trash before calling it a day.
The following weekend, our Community Outreach Coordinator, Ms. Irving, was once again able to coordinate a community/office based clean-up alongside and in the Pope Branch Park (South of Randell Circle) with several members of the DPW’s SWEEP Unit, members of the community as well as several members of the Sixth District, for a combined effort of over 50 volunteer participants. That clean-up effort of Pope Branch Park resulted in the collection of over 40 more large bags of trash removed from within our community.

Throughout the month of April, numerous other locations throughout the Sixth District were also targeted and cleaned by various civic organizations, church groups, DPW, as well as officers of the Sixth District. Although not all-inclusive, below is a short listing of some of those locations:

- 5800 Block of Field Street, NE
- 60th & Eastern Avenue, NE
- 5800 to 5900 Block of Foote Street, NE
- 3000 block of G Street, SE.
- Rear of 3508 and 3528 Clay Place, NE.
- Rear of 3306 Ely Place, SE.
- Fairlawn Ave, from Penn Avenue to East Capital Street, SE.
- Rear of 4265 Edson Street, NE.
- 1500 block of Olive Street, NE. (North Alley)
- Marvin Gay Park
- 3700-4000 blocks of Minnesota Avenue, NE.
- Texas Avenue and Ridge Road, SE.
- Naylor Road and Alabama Avenue, SE.
- 5200 block of Eads Street, NE.
- 4400 block of F Street, SE
- Watts Branch Park
- Pope Branch Park

In an effort to better educate members of the Sixth District regarding the processes of issuing NOVs and NOIs for littering, a PowerPoint presentation was prepared and provide to each sector roll call by the roll call sergeants with all members present. As a result of that focused approach, members of the Sixth District issued 14 NOIs and 2 NOIs for littering during the month.

In an effort to educate the public and officers about the effects of littering, Ms. Irving sent out daily emails to all recipients of the Department’s Lisserv. The information that was provided was beneficial to all and was designed to be eye-catching and very informative. And although it is impossible to know precisely how effective those daily postings were, we did receive several emails and other accolades from both the officers and the community.

As a result of the combined efforts throughout the month of April, we were able to hold 4 community based clean-ups that generated a total of over 200 large bags of trash being collected. We were also able to issue 14 NOVs and 2 NOIs for littering and effectively educate all of the officers assigned to the Sixth District and a significant amount of the public about the effects of littering on our community.
All About the Numbers

Over 200 bags of trash collected.

Four (4) bulk trash collections